

PROFILE

I am a multidisciplinary designer with experience spanning many creative fields as a means to broaden my knowledge and cultivate my passion for well-rounded design. Across my creative endeavors, my skillset in design paired with my ability to form meaningful relationships with team members and clients is the key to my effectiveness.

EXPERIENCE

Bunchful

Part-time Graphic Designer. New York, NY 2020/21

- Previously completed a Graphic Design Internship with Bunchful
- Increased design and social media skills by designing a plethora of social media posts, banners, certificates, letterhead, and more
- Expanded widely my branding skills when given the opportunity to chiefly design and brand a new product for an Amazon client called Ensom City Talent Quest

Harlem Grown

Collaborator. New York, NY 2019

- Created a meal package program to help families learn to cook meals from the raw produce that Harlem Grown supplies to the community: Designed to include culturally relevant healthy, and vegan recipes
- Strengthened my skills researching and designing with a specific impact goal for a unique audience

Hess Industries

Metal Fabrication Intern. Baltimore, MD 2017

- Designed and fabricated "mock assault rifles" for a "Gun Show" and personal art projects
- Pitched projects, arranged installations, packaged and sent art / products, and balanced artistry with client needs
- Gained hands-on experience in industrial metalworking, including plasma cutters, TIG & MIG welders, grinders, and many saws

Loisaida

Marketing Intern. New York, NY 2020

- Collaborated in, constructed, and implemented marketing strategies to engage community and partners alike through social media and outreach events
- Spearheaded the writing and application of two core grants and contributed heavily to other language by editing and ideating
- Created marketing initiatives through set design, photography, copywriting, and graphic design

Nelson Worldwide

Interior Design Intern, Atlanta, GA 2017

- Designed master bathroom and living room furniture layout and lighting choice
- Learned preliminary CAD skills, identified and sourced materials, coordinated with and managed contractors for implementation
- Deepened understanding of connection between color schemes and spatial relationships in bringing a client's vision to life

Taylor Architecture

Design Assistant. Clayton, NY 2016

- Designed the exterior color scheme and interior lighting for a restaurant
- Extended CAD skills by surveying and rendered residential homes, presented designs to zoning boards, pitched designs to clients, and representing the firm at a networking event
- Gained insight and knowledge operating within a successful business beyond design tasks

EDUCATION

Parsons School of Design

BFA, Integrated Design, May 2022

Paris School of Art

*Study abroad, Communication Design
Spring 2020*

SKILLS

Advanced / Proficient

- Illustrator
- InDesign
- Photoshop
- RoboFont
- Microsoft Office

Basic Knowledge

- HTML
- CSS
- AutoCAD